

# The Max Foundation Humanitarian Partnership for Access to Cancer Treatment (PACT)

The Max Foundation (Max) engages with diverse and meaningful stakeholders in the global health field who are deeply committed to bridging access to quality cancer treatment in low- and middle-income countries.

By partnering with The Max Foundation, your company visibly elevates its commitment to aid vulnerable populations by supporting patient services, resulting in stronger healthcare systems and lives directly impacted all over the world.

Your engagement also opens the door to an ongoing, collaborative dialogue for shared strategies, gaining insights from Max's robust network of more than 500 partner physicians, 384 hospitals and clinics, 67 patient associations, member-based affiliations, and distribution channels in over 70 low- and middle-income countries.



Max's 2019 Stakeholders Meeting during the American Society of Clinical Oncology (ASCO) conference.

## COLLABORATING FOR IMPACT

The Max Foundation is proud to partner with companies that provide in-kind drug donations for Max Access Solutions, in addition to financial contributions that cover the costs associated with administering the access program.

### Partner and Access our Networks & Resources



Be part of a **truly patient-centric model of access to treatment**



Opportunity for virtual meetings to problem-solve technical challenges and **discuss general program data housed in our PATS®** (Patient Access Tracking System)



**Max press releases** featuring our partnership, invitations to **insider and public events**, and **support for employee engagement activities**



Regular **1-to-1 calls** with Max staff on specific initiatives and presentations from Max leadership



Measure a direct return on investment through **customized, monitoring and evaluation quarterly reports** - including data on how many patients are benefitting, and key performance indicators



**Personalized communications from the CEO about key strategic decisions** within The Max Foundation

## Increase your Profile



**Social media**  
mentions  
announcing  
partnership and  
updates



Your **logo on**  
**Max's website**  
with hyperlink  
to your website



Your initiatives  
featured on **Max's**  
**website** or in our  
**Max Dispatch**  
**newsletter**

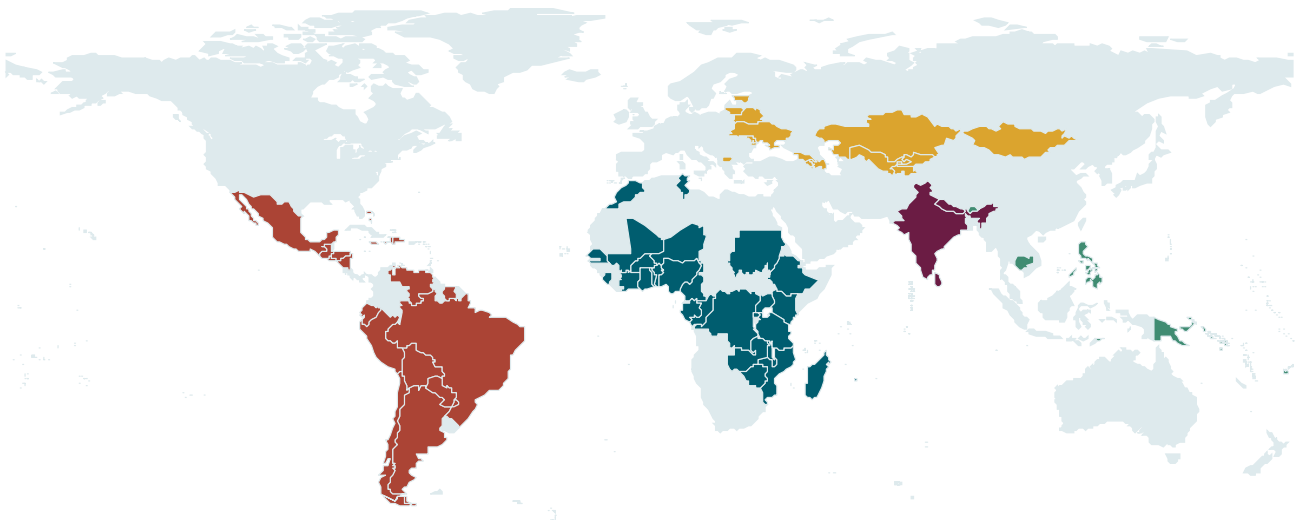


Advance notice and  
priority choice of  
**sponsorship**  
**opportunities** for  
events



Name recognition in  
**The Max**  
**Foundation's**  
**Annual Report**

**The Max Foundation bridges lifesaving access to cancer treatment in over 70 countries around the globe**



For more information, contact Julie Koo, Sr. Manager of Institutional Giving, at [julie.koo@themaxfoundation.org](mailto:julie.koo@themaxfoundation.org).